



**INDEPENDENT  
CURRENCIES**  
INSIGHTS

**MMXX**

# **SECURE DOCUMENT DESIGN**

**THE CREATION OF TRUST**

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MMXX

*A portfolio of banknote creation.*

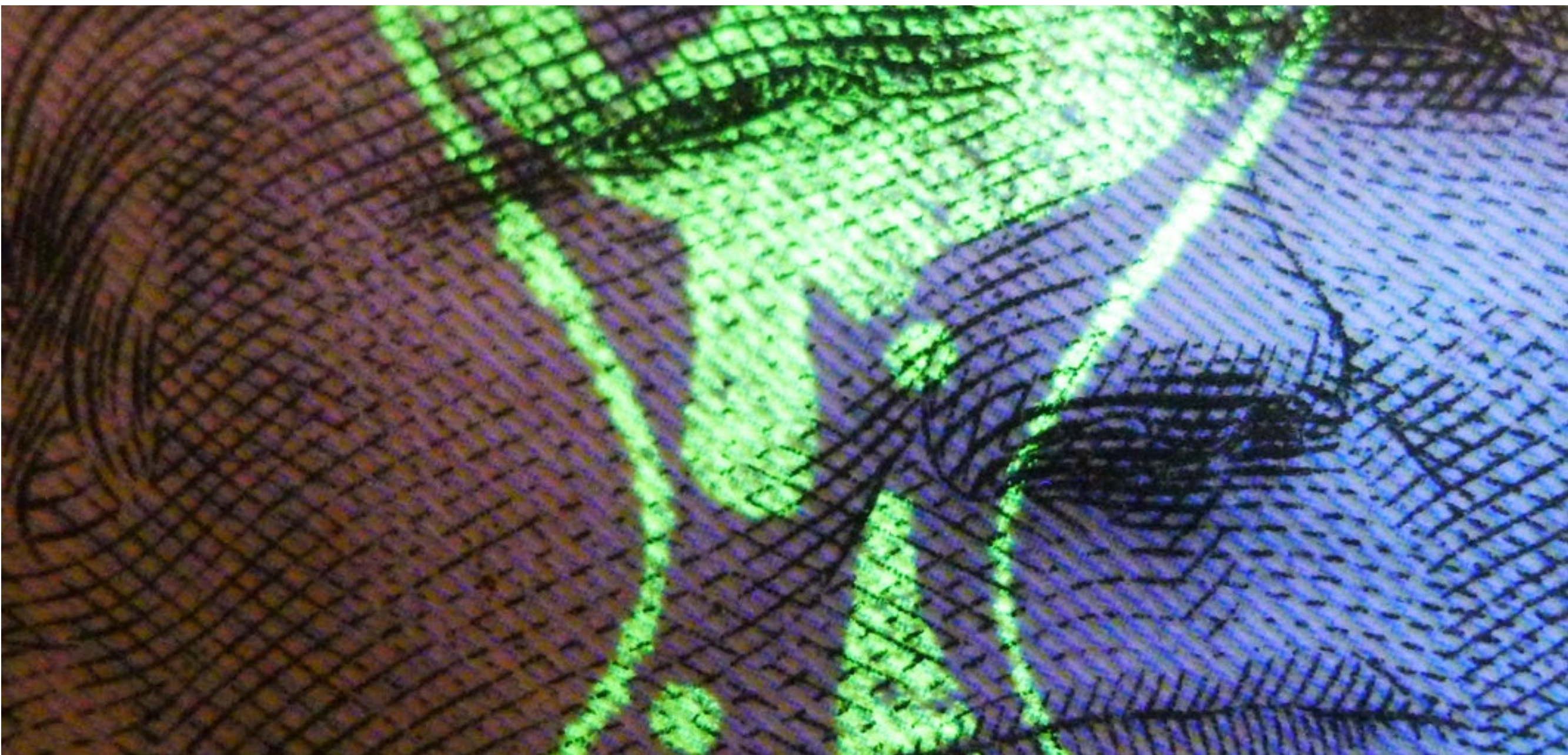
**SUBSTRATE DESIGN**  
THREAD - WINDOWS - MACHINE READABILITY

**FEATURE DESIGN**  
SECURITY FEATURE PLACEMENT AND SPECIFICATION

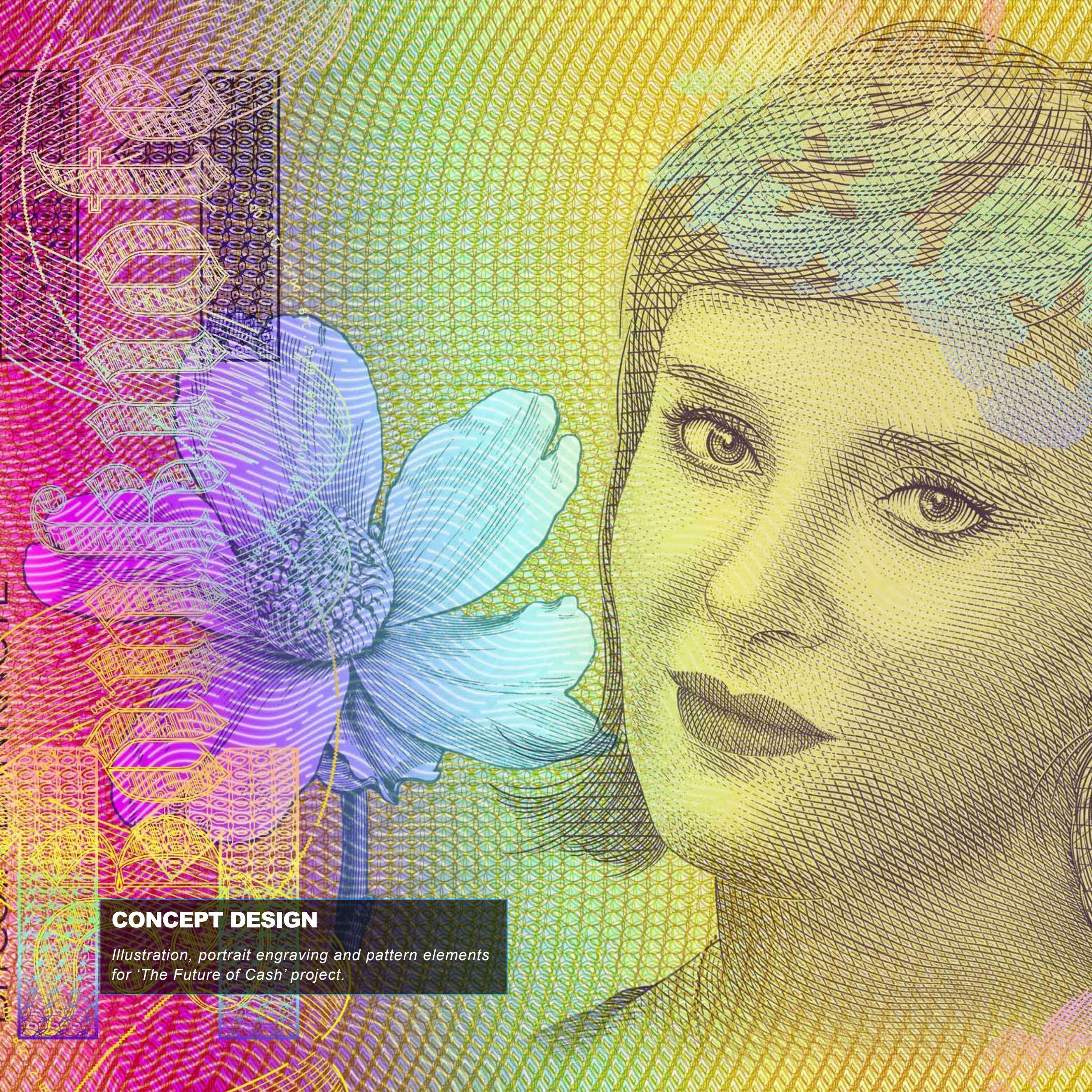
**CONCEPT DESIGN**  
LAYOUT - CONTENT - COLOURS - THEME

**TECHNICAL DESIGN**  
PORTRAIT - ENGRAVING - PATTERN GEN - ADVANCED GRAPHICS

**PRODUCTION**  
PLATE MAKING - INK SELECTION - PRINTING - FINISHING

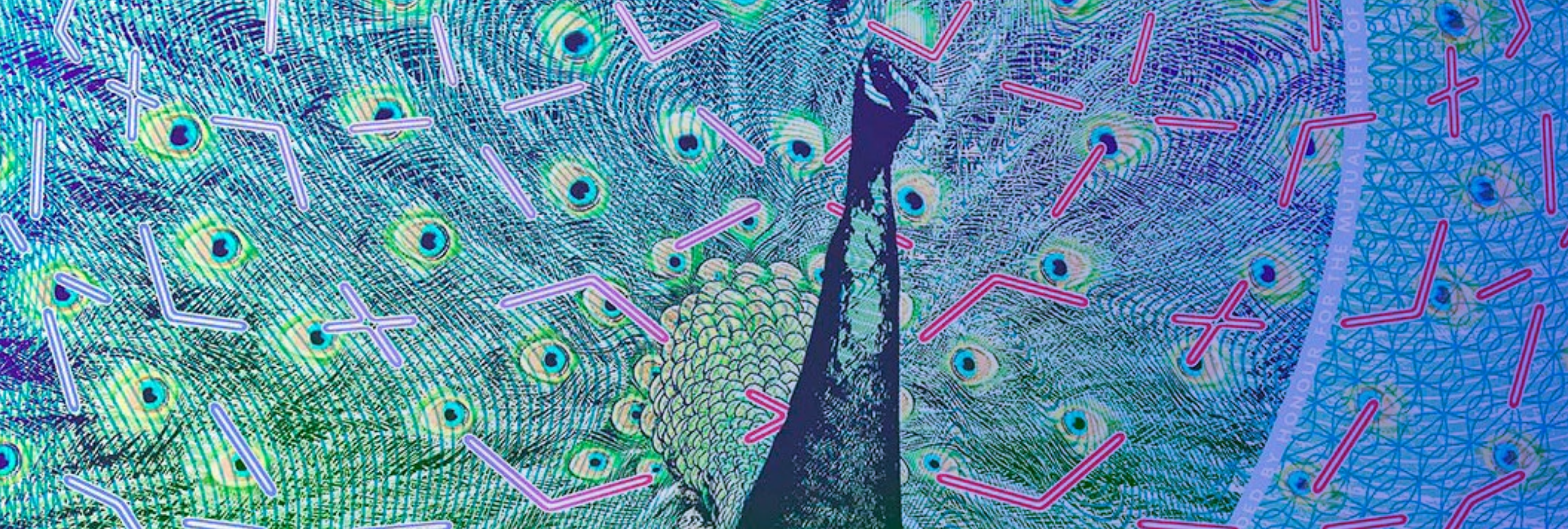






**CONCEPT DESIGN**  
*Illustration, portrait engraving and pattern elements  
for 'The Future of Cash' project.*





## SERIES CONCEPTS

*Reverse concepts for speculative central bank referential scrip currency, based on Fibonacci (top), Self Similarity (middle), and the Hexagon (lower).*





## SERIES CONCEPT

*Native American/Salish design with bespoke anti-copy patterns and microtext.*





## DESIGN DETAIL

*Combining illustrative and iterative elements.*





# INDEPENDENT CURRENCIES

PROFILE



Tom Badley, Creative Director

Tom has over a decade of experience as a designer and brand strategist. He uses his unique combination of credentials to help clients around the world.

Originally from an art background, Tom moved into design and marketing after graduating from UCL, London. His detailed illustration work led him to be headhunted by the security printing industry, where he gained invaluable insights into the highest end of print design.

Tom collaborates with trusted providers at the cutting-edge, to provide a full design package to bold organizations.

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## FOUNDATIONS

OVER

# 10

years of design experience

ACROSS

# 22

countries

MORE THAN

# 250

million people interacting with our clients' brands and products

## SECTORS

### BANKS

Currency Design  
Banknote Manufacture  
Cash Cycle Solutions  
User Interface Design

### BRANDS

Discovery and Visual Identity  
Product Design  
Packaging Design  
Product Authentication

### BLOCKCHAIN

Wallet Solutions  
Cash-like Product Design  
Blockchain Empowered Money  
DLT Consultancy